Machine Learning An Artificial Intelligence Approach Volume I 1

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Machine Learning and Artificial Intelligence

Artificial Intelligence and Machine Learning in Business Management
Artificial Intelligence and Machine Learning for Business
Artificial Intelligence in Practice
Deep Learning
Deep Learning Applications
Artificial Intelligence for Business
Applications of Artificial Intelligence and Machine Learning

The ability to learn is one of the most fundamental attributes of intelligent behavior. Consequently, progress in the theory and computer modeling of learning processes is of great significance to fields concerned with understanding intelligence. Such fields include cognitive science, artificial intelligence, information science, pattern recognition, psychology, education, epistemology, philosophy, and related disciplines. The recent observance of the silver anniversary of artificial intelligence has been heralded by a surge of interest in machine learning—both in building models of human learning and in understanding how machines might be endowed with the ability to learn. This renewed interest has spawned many new research projects and resulted in an increase in related scientific activities. In the summer of 1980, the First Machine Learning Workshop was held at Carnegie-Mellon University in Pittsburgh. In the same year, three consecutive issues of the International Journal of Policy Analysis and Information Systems were specially devoted to machine learning (No. 2, 3 and 4, 1980). In the spring of 1981, a special issue of the SIGART Newsletter No. 76 reviewed current research projects in the field. This book contains tutorial overviews and research papers representative of contemporary trends in the area of machine learning as viewed from an artificial intelligence perspective. As the first available text on this subject, it is intended to fulfill several needs. This book provides a comprehensive, conceptual, and detailed overview of the wide range of applications of Artificial Intelligence, Machine Learning, and Data Science and how these technologies have an impact on various domains such as healthcare, business, industry, security, and how all countries around the world are feeling this impact. The book aims at low-cost solutions which could be implemented even in developing countries. It highlights the significant impact these technologies have on various industries and on us as humans. It provides a virtual picture of forthcoming better human life shadowed by the new technologies and their applications and discusses the impact Data Science has on business applications. The book will also include an overview of the different AI applications and their correlation between each other. The audience is graduate and postgraduate students, researchers, academicians, institutions, and professionals who are interested in exploring key technologies like Artificial Intelligence, Machine Learning, and Data Science. This book presents a compilation of selected papers from the 17th IEEE International Conference on Machine Learning and Applications (IEEE ICMLA 2018), focusing on use of deep learning technology in application like game playing, medical applications, video analytics, regression/classification, object detection/recognition and robotic control in industrial environments. It highlights novel ways of using deep neural networks to solve real-world problems, and also offers insights into deep learning architectures and algorithms, making it an essential reference guide for academic researchers, professionals, software engineers in industry, and innovative product developers. Deep learning is transforming software, facilitating powerful new artificial intelligence capabilities, and driving unprecedented algorithm performance. "Deep learning illustrated" is uniquely intuitive and offers a complete introduction to the discipline's techniques. Packed with full-color figures and easy-to-follow code, it sweeps away the complexity of building deep learning models, making the subject...
approachable and fun to learn. How deep learning—from Google Translate to driverless cars to personal cognitive assistants—is changing our lives and transforming every sector of the economy. The deep learning revolution has brought us driverless cars, the greatly improved Google Translate, fluent conversations with Siri and Alexa, and enormous profits from automated trading on the New York Stock Exchange. Deep learning networks can play poker better than professional poker players and defeat a world champion at Go. In this book, Terry Sejnowski explains how deep learning went from being an arcane academic field to a disruptive technology in the information economy. Sejnowski played an important role in the founding of deep learning, as one of a small group of researchers in the 1980s who challenged the prevailing logic-and-symbol based version of AI. The new version of AI Sejnowski and others developed, which became deep learning, is fueled instead by data. Deep networks learn from data in the same way that babies experience the world, starting with fresh eyes and gradually acquiring the skills needed to navigate novel environments. Learning algorithms extract information from raw data; information can be used to create knowledge; knowledge underlies understanding; understanding leads to wisdom. Someday a driverless car will know the road better than you do and drive with more skill; a deep learning network will diagnose your illness; a personal cognitive assistant will augment your puny human brain. It took nature many millions of years to evolve human intelligence; AI is on a trajectory measured in decades. Sejnowski prepares us for a deep learning future. The next big area within the information and communication technology field is Artificial Intelligence (AI). The industry is moving to automate networks, cloud-based systems (e.g., Salesforce), databases (e.g., Oracle), AWS machine learning (e.g., Amazon Lex), and creating infrastructure that has the ability to adapt in real-time to changes and learn what to anticipate in the future. It is an area of technology that is coming faster and penetrating more areas of business than any other in our history. AI will be used from the C-suite to the distribution warehouse floor. Replete with case studies, this book provides a working knowledge of AI's current and future capabilities and the impact it will have on every business. It covers everything from healthcare to warehousing, banking, finance and education. It is essential reading for anyone involved in industry. Currently, Artificial Intelligence (AI) lives amongst the human population. They reside in smartphones. They help people find content on the internet. They learn the behavior of their owners and put out relevant, interesting content to enhance their owner's experience while they are browsing on the internet. In this book you will learn all about Artificial Intelligence and how it will affect your life in the near future. Learn exactly what Artificial Intelligence is Machine Learning AI and The Internet Of Things Opportunities for Artificial Intelligence Intelligent IoT and much much more! This book provides comprehensive coverage of combined Artificial Intelligence (AI) and Machine Learning (ML) theory and applications. Rather than looking at the field from only a theoretical or only a practical perspective, this book unifies both perspectives to give holistic understanding. The first part introduces the concepts of AI and ML and their origin and current state. The second and third parts delve into conceptual and theoretic aspects of static and dynamic ML techniques. The forth part describes the practical applications where presented techniques can be applied. The fifth part introduces the user to some of the implementation strategies for solving real life ML problems. The book is appropriate for students in graduate and upper undergraduate courses in addition to researchers and professionals. It makes minimal use of mathematics to make the topics more intuitive and accessible. Presents a full reference to artificial intelligence and machine learning techniques - in theory and application; Provides a guide to AI and ML with minimal use of mathematics to make the topics more intuitive and accessible; Connects all ML and AI techniques to applications and introduces implementations. Create learning experiences that transform not only learning, but life itself. Learn about, improve, and expand your world of learning. This hands-on companion to the runaway best-seller, Deep Learning: Engage the World Change the World, provides an essential roadmap for building capacity in teachers, schools, districts, and systems to design deep learning, measure progress, and assess conditions needed to activate and sustain innovation. Loaded with tips, tools, protocols, and real-world examples, the easy-to-use guide has everything educators need to construct and drive meaningful deep learning experiences that give purpose, unleash student potential, and prepare students to become problem-solving change agents in a global society. Futurists are certain that humanlike AI is on the horizon, but in fact engineers have no idea how to program human reasoning. AI reasons from statistical correlations across data sets, while common sense is based heavily on conjecture. Erik Larson argues that hyping existing methods will only hold us back from developing truly humanlike AI. The first edition of this popular textbook, Contemporary Artificial Intelligence, provided an accessible and student-friendly introduction to AI. This fully revised and expanded update, Artificial Intelligence: With an Introduction to Machine Learning, Second Edition, retains the same accessibility and problem-solving approach, while providing new material and methods. The book is divided into five sections that focus on the most useful techniques that have emerged from AI. The first section of the book covers logic-based methods, while the second section focuses on probability-based methods. Emergent intelligence is featured in the third section and
explores evolutionary computation and methods based on swarm intelligence. The final section of the book focuses on natural language understanding. Suitable for undergraduate and beginning graduate students, this class-tested textbook provides students and other readers with key AI methods and algorithms for solving challenging problems involving systems that behave intelligently in specialized domains such as medical and software diagnostics, financial decision making, speech and text recognition, genetic analysis, and more. Advances in Geophysics, Volume 61 - Machine Learning and Artificial Intelligence in Geosciences, the latest release in this highly-respected publication in the field of geophysics, contains new chapters on a variety of topics, including a historical review on the development of machine learning, machine learning to investigate fault rupture on various scales, a review on machine learning techniques to describe fractured media, signal augmentation to improve the generalization of deep neural networks, deep generator priors for Bayesian seismic inversion, as well as a review on homogenization for seismology, and more. Provides high-level reviews of the latest innovations in geophysics Written by recognized experts in the field. Presents an essential publication for researchers in all fields of geophysics An introduction to a broad range of topics in deep learning, covering mathematical and conceptual background, deep learning techniques used in industry, and research perspectives. “Written by three experts in the field, Deep Learning is the only comprehensive book on the subject.” —Elon Musk, cochair of OpenAI; cofounder and CEO of Tesla and SpaceX Deep learning is a form of machine learning that enables computers to learn from experience and understand the world in terms of a hierarchy of concepts. Because the computer gathers knowledge from experience, there is no need for a human computer operator to formally specify all the knowledge that the computer needs. The hierarchy of concepts allows the computer to learn complicated concepts by building them out of simpler ones; a graph of these hierarchies would be many layers deep. This book introduces a broad range of topics in deep learning. The text offers mathematical and conceptual background, covering relevant concepts in linear algebra, probability theory and information theory, numerical computation, and machine learning. It describes deep learning techniques used by practitioners in industry, including deep feedforward networks, regularization, optimization algorithms, convolutional networks, sequence modeling, and practical methodology; and it surveys such applications as natural language processing, speech recognition, computer vision, online recommendation systems, bioinformatics, and videogames. Finally, the book offers research perspectives, covering such theoretical topics as linear factor models, autoencoders, representation learning, structured probabilistic models, Monte Carlo methods, the partition function, approximate inference, and deep generative models. Deep Learning can be used by undergraduate or graduate students planning careers in either industry or research, and by software engineers who want to begin using deep learning in their products or platforms. A website offers supplementary material for both readers and instructors. A hands-on, application-based introduction to machine learning and artificial intelligence (AI). Create compelling AI-powered games and applications using the Scratch programming language. AI Made Easy with 13 Projects: Machine Learning (also known as ML) is one of the building blocks of AI, or artificial intelligence. AI is based on the idea that computers can learn on their own, with your help. Machine Learning for Kids will introduce you to machine learning, painlessly. With this book and its free, Scratch-based companion website, you’ll see how easy it is to add machine learning to your own projects. You don’t even need to know how to code! Step by easy step, you’ll discover how machine learning systems can be taught to recognize text, images, numbers, and sounds, and how to train your models to improve them. You’ll turn your models into 13 fun computer games and apps, including: • A Rock, Paper, Scissors game that recognizes your hand shapes • A computer character that reacts to insults and compliments • An interactive virtual assistant (like Siri or Alexa) • A movie recommendation app • An AI version of Pac-Man There’s no experience required and step-by-step instructions make sure that anyone can follow along! No Experience Necessary! Ages 12+ Data driven Artificial Intelligence (AI) and Machine Learning (ML) in digital pathology, radiology, and dermatology is very promising. In specific cases, for example, Deep Learning (DL), even exceeding human performance. However, in the context of medicine it is important for a human expert to verify the outcome. Consequently, there is a need for transparency and retraceability of state-of-the-art solutions to make them usable for ethical responsible medical decision support. Moreover, big data is required for training, covering a wide spectrum of a variety of human diseases in different organ systems. These data sets must meet top-quality and regulatory criteria and must be well annotated for ML at patient-, sample-, and image-level. Here biobanks play a central and future role in providing large collections of high-quality, well-annotated samples and data. The main challenges are finding biobanks containing ‘fit-for-purpose’ samples, providing quality related meta-data, gaining access to standardized medical data and annotations, and mass scanning of whole slides including efficient data management solutions. Get started with MATLAB for deep learning and AI with this in-depth primer. In this book, you start with machine learning fundamentals, then move on to neural networks, deep learning, and then convolutional neural networks. In a blend of fundamentals
and applications, MATLAB Deep Learning employs MATLAB as the underlying programming language and tool for the examples and case studies in this book. With this book, you'll be able to tackle some of today's real world big data, smart bots, and other complex data problems. You'll see how deep learning is a complex and more intelligent aspect of machine learning for modern smart data analysis and usage. What you'll learn use MATLAB for deep learning discover neural networks and multi-layer neural networks Work with convolution and pooling layers. Build a MNIST example with these layers. Who This Book is For Those who want to learn deep learning using MATLAB. Some MATLAB experience may be useful. Multistrategy learning is one of the newest and most promising research directions in the development of machine learning systems. The objectives of research in this area are to study trade-offs between different learning strategies and to develop learning systems that employ multiple types of inference or computational paradigms in a learning process. Multistrategy systems offer significant advantages over monostategy systems. They are more flexible in the type of input they can learn from and the type of knowledge they can acquire. As a consequence, multistrategy systems have the potential to be applicable to a wide range of practical problems. This volume is the first book in this fast growing field. It contains a selection of contributions by leading researchers specializing in this area. See below for earlier volumes in the series. This book reviews the application of artificial intelligence and machine learning in healthcare. It discusses integrating the principles of computer science, life science, and statistics incorporated into statistical models using existing data, discovering patterns in data to extract the information, and predicting the changes and diseases based on this data and models. The initial chapters of the book cover the practical applications of artificial intelligence for disease prognosis & management. Further, the role of artificial intelligence and machine learning is discussed with reference to specific diseases like diabetes mellitus, cancer, mycobacterium tuberculosis, and Covid-19. The chapters provide working examples on how different types of healthcare data can be used to develop models and predict diseases using machine learning and artificial intelligence. The book also touches upon precision medicine, personalized medicine, and transfer learning, with the real examples. Further, it also discusses the use of machine learning and artificial intelligence for visualization, prediction, detection, and diagnosis of Covid-19. This book is a valuable source of information for programmers, healthcare professionals, and researchers interested in understanding the applications of artificial intelligence and machine learning in healthcare. The concept of Artificial Intelligence (AI) & Machine Learning (ML) has been in practice for over years with the advent of technological progress. Over time, it has blended our lives through nearly every narration of learning, teaching, enjoyment, normal routine operations and what not. The aspect delivers a common understanding of the topics with reference to it making an impact on our lives, with a better framework of technology affecting our lives in particular. Let us look up to science for a change to be brought about in us. Let us create awareness of making technology available to people, in a broader sense. As that happens, people who are responsible need to be told about the use and misuse of the same. As we lead our lives, we come across the fact that AI, Robotics and Learning Machines seem to be the household topic of discussion. Earlier, AI was perceived to be reserved for only 'Geniuses' or 'Researchers' or the 'computer' community, but it very aptly integrates and impacts each and every aspect of our lives. Knowingly or unknowingly, it has become intellectually influential in shaping our thoughts, actions and the day-to-day chores. Recent advances in computational algorithms, along with the advent of whole slide imaging as a platform for embedding artificial intelligence (AI), are transforming pattern recognition and image interpretation for diagnosis and prognosis. Yet most pathologists have just a passing knowledge of data mining, machine learning, and AI, and little exposure to the vast potential of these powerful new tools for medicine in general and pathology in particular. In Artificial Intelligence and Deep Learning in Pathology, Dr. Stanley Cohen covers the nuts and bolts of all aspects of machine learning, up to and including AI, bringing familiarity and understanding to pathologists at all levels of experience. Focusses heavily on applications in medicine, especially pathology, making unfamiliar material accessible and avoiding complex mathematics whenever possible. Covers digital pathology as a platform for primary diagnosis and augmentation via deep learning, whole slide imaging for 2D and 3D analysis, and general principles of image analysis and deep learning. Discusses and explains recent accomplishments such as algorithms used to diagnose skin cancer from photographs, AI-based platforms developed to identify lesions of the retina, using computer vision to interpret electrocardiograms, identifying mitoses in cancer using learning algorithms vs. signal processing algorithms, and many more. Artificial Intelligence (AI), when incorporated with machine learning and deep learning algorithms, has a wide variety of applications today. This book focuses on the implementation of various elementary and advanced approaches in AI that can be used in various domains to solve real-time decision-making problems. The book focuses on concepts and techniques used to run tasks in an automated manner. It discusses computational intelligence in the detection and diagnosis of clinical and biomedical images, covers the automation of a system through machine learning and deep learning approaches, presents data analytics and mining for decision-support
Artificial Intelligence and Machine Learning, and how to apply it to the business and marketing, to be ahead from competitors. Your nonsense style of the original.*55% OFF for Bookstores! Discounted Retail Price NOW at $11.69 instead of $25.99* The ultimate guide on substantially revised and updated. It contains several new chapters and covers a broader set of topics than before, but retains the no-
and how to work with technical specialists (data scientists) to maximize the benefits of these technologies. This third edition has been evolution, explaining important learning algorithms, and presenting example applications. Alpaydin offers an account of how digital technology advanced from number-crunching mainframes to mobile devices, putting today's machine learning boom in context. He describes the basics of machine learning and some applications; the use of machine learning algorithms for pattern recognition; artificial neural networks inspired by the human brain; algorithms that learn associations between instances, with such applications as customer segmentation and learning recommendations; and reinforcement learning, when an autonomous agent learns act so as to maximize reward and minimize penalty. Alpaydin then considers some future directions for machine learning and the new field of "data science," and discusses the ethical and legal implications for data privacy and security.The Era of Artificial Intelligence, Machine Learning and Data Science in the Pharmaceutical Industry examines the drug discovery process, assessing how new technologies have improved effectiveness. Artificial intelligence and machine learning are considered the future for a wide range of disciplines and industries, including the pharmaceutical industry. In an environment where producing a single approved drug costs millions and takes many years of rigorous testing prior to its approval, reducing costs and time is of high interest. This book follows the journey that a drug company takes when producing a therapeutic, from the very beginning to ultimately benefitting a patient's life. This comprehensive resource will be useful to those working in the pharmaceutical industry, but will also be of interest to anyone doing research in chemical biology, computational chemistry, medicinal chemistry and bioinformatics. Demonstrates how the prediction of toxic effects is performed, how to reduce costs in testing compounds, and its use in animal research. Written by the industrial teams who are conducting the work, showcasing how the technology has improved and where it should be further improved. Targets materials for a better understanding of techniques from different disciplines, thus creating a complete guide.Step into the future with AI The term "Artificial Intelligence" has been around since the 1950s, but a lot has changed since then. Today, AI is referenced in the news, books, movies, and TV shows, and the exact definition is often misinterpreted. Artificial Intelligence For Dummies provides a clear introduction to AI and how it's being used today. Inside, you'll get a clear overview of the technology, the common misconceptions surrounding it, and a fascinating look at its applications in everything from self-driving cars and drones to its contributions in the medical field. Learn about what AI has contributed to society Explore uses for AI in computer applications Discover the limits of what AI can do Find out about the history of AI The world of AI is fascinating—and this hands-on guide makes it more accessible than ever! Artificial Intelligence (AI) and Machine Learning are now mainstream business tools. They are being applied across many industries to increase profits, reduce costs, save lives and improve customer experiences. Organizations which understand these tools and know how to use them are benefiting at the expense of their rivals. Artificial Intelligence and Machine Learning for Business cuts through the hype and technical jargon that is often associated with these subjects. It delivers a simple and concise introduction for managers and business people. The focus is very much on practical application and how to work with technical specialists (data scientists) to maximize the benefits of these technologies. This third edition has been substantially revised and updated. It contains several new chapters and covers a broader set of topics than before, but retains the no-nonsense style of the original.*55% OFF for Bookstores! Discounted Retail Price NOW at $11.69 instead of $25.99* The ultimate guide on Artificial Intelligence and Machine Learning, and how to apply it to the business and marketing, to be ahead from competitors. Your
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and machine learning are cited as the most important modern business trends to drive success. It is used in areas ranging from banking and beyond research labs and computer science departments and made its way into the mainstream business environment. Artificial intelligence practical applications to issues faced by businesses around the globe. The rapidly evolving field of artificial intelligence has expanded into how companies use AI and machine learning to solve problems. Presenting 50 case studies of actual situations, this book demonstrates Keras, TensorFlow2 and Pandas.

Covers an introduction to programming concepts related to AI, machine learning, and deep learning. Includes material on samples are included to supplement the theoretical discussion. In addition, this book contains appendices for Keras, TensorFlow 2, and Pandas.

- How Machine Learning works - AI Models and Networks - AI applied to complicated Tasks - How apply AI to your Marketing - How AI is changing Business - The secret of Big Tech companies and much more! Buy it NOW and let your customers get addicted to this amazing book!

Hardware Accelerator Systems for Artificial Intelligence and Machine Learning, Volume 122 delves into artificial intelligence and the growth it has seen with the advent of Deep Neural Networks (DNNs) and Machine Learning. Updates in this release include chapters on Hardware accelerator systems for artificial intelligence and machine learning, Introduction to Hardware Accelerator Systems for Artificial Intelligence and Machine Learning, Deep Learning with GPUs, Edge Computing Optimization of Deep Learning Models for Specialized Tensor Processing Architectures, Architecture of NPU for DNN, Hardware Architecture for Convolutional Neural Network for Image Processing, FPGA-based Neural Network Accelerators, and much more. Updates on new information on the architecture of GPU, NPU and DNN Discusses In-memory computing, Machine intelligence and Quantum computing Includes sections on Hardware Accelerator Systems to improve processing efficiency and performance.

Create AI applications in Python and lay the foundations for your career in data science Key Features Practical examples that explain key machine learning algorithms Explore neural networks in detail with interesting examples Master core AI concepts with engaging activities Book Description Machine learning and neural networks are pillars on which you can build intelligent applications. Artificial Intelligence and Machine Learning Fundamentals begins by introducing you to Python and discussing AI search algorithms. You will cover in-depth mathematical topics, such as regression and classification, illustrated by Python examples. As you make your way through the book, you will progress to advanced AI techniques and concepts, and work on real-life datasets to form decision trees and clusters. You will be introduced to neural networks, a powerful tool based on Moore’s law. By the end of this book, you will be confident when it comes to building your own AI applications with your newly acquired skills! What you will learn Understand the importance, principles, and fields of AI Implement basic artificial intelligence concepts with Python Apply regression and classification concepts to real-world problems Perform predictive analysis using decision trees and random forests Carry out clustering using the k-means and mean shift algorithms Understand the fundamentals of deep learning via practical examples Who this book is for Artificial Intelligence and Machine Learning Fundamentals is for software developers and data scientists who want to enrich their projects with machine learning. You do not need any prior experience in AI. However, it’s recommended that you have knowledge of high school-level mathematics and at least one programming language (preferably Python). This book begins with an introduction to AI, followed by machine learning, deep learning, NLP, and reinforcement learning. Readers will learn about machine learning classifiers such as logistic regression, k-NN, decision trees, random forests, and SVMs. Next, the book covers deep learning architectures such as CNNs, RNNs, LSTMs, and auto encoders. Keras-based code samples are included to supplement the theoretical discussion. In addition, this book contains appendices for Keras, TensorFlow 2, and Pandas. Features: Covers an introduction to programming concepts related to AI, machine learning, and deep learning. Includes material on Keras, TensorFlow 2 and Pandas. Cyber-solutions to real-world business problems Artificial Intelligence in Practice is a fascinating look into how companies use AI and machine learning to solve problems. Presenting 50 case studies of actual situations, this book demonstrates practical applications to issues faced by businesses around the globe. The rapidly evolving field of artificial intelligence has expanded beyond research labs and computer science departments and made its way into the mainstream business environment. Artificial intelligence and machine learning are cited as the most important modern business trends to drive success. It is used in areas ranging from banking and
finance to social media and marketing. This technology continues to provide innovative solutions to businesses of all sizes, sectors and industries. This engaging and topical book explores a wide range of cases illustrating how businesses use AI to boost performance, drive efficiency, analyse market preferences and many others. Best-selling author and renowned AI expert Bernard Marr reveals how machine learning technology is transforming the way companies conduct business. This detailed examination provides an overview of each company, describes the specific problem and explains how AI facilitates resolution. Each case study provides a comprehensive overview, including some technical details as well as key learning summaries: Understand how specific business problems are addressed by innovative machine learning methods. Explore how current artificial intelligence applications improve performance and increase efficiency in various situations. Expand your knowledge of recent AI advancements in technology. Gain insight on the future of AI and its increasing role in business and industry. Artificial Intelligence in Practice: How 50 Successful Companies Used Artificial Intelligence to Solve Problems is an insightful and informative exploration of the transformative power of technology in 21st century commerce. Millions of non-technical professionals and leaders want to understand Artificial Intelligence (AI) and Machine Learning (ML) -- whether to improve their businesses, be more effective citizens, consumers or policymakers, or just out of sheer curiosity. Until now, most books on the subject have either been too complicated and mathematical, or have simply avoided the big picture by focusing on the use of specific software libraries. In Artificial Intelligence for Business, Doug Rose bridges the gap, offering today’s most accessible and useful introduction to AI and ML technologies -- and what they can and can’t do. Rose begins by tracing AI’s evolution from the early 1950s to the present, illuminating core ideas that still drive its development. Next, he explores recent innovations that have reinvigorated the field by providing the “big data” that makes machine learning so powerful – innovations such as GPUs, social media and electronic transactions. Finally, he explains how today’s machines learn by combining powerful processing, advanced algorithms, and artificial neural networks that mimic the human brain. Throughout, he illustrates key concepts with practical examples that help you connect AI, ML, and neural networks to specific problems and solutions. Step by step, he systematically demystifies these powerful technologies, removing the fear, bewilderment, and advanced math -- so you can understand the new possibilities they create, and start using them. Artificial Intelligence and Machine Learning in Business Management The focus of this book is to introduce artificial intelligence (AI) and machine learning (ML) technologies into the context of business management. The book gives insights into the implementation and impact of AI and ML to businesses, leaders, managers, technology developers, and implementers. With the maturing use of AI or ML in the field of business intelligence, this book examines several projects with innovative uses of AI beyond data organization and access. It follows the Predictive Modeling Toolkit for providing new insight on how to use improved AI tools in the field of business. It explores cultural heritage values and risk assessments for mitigation and conservation and discusses on-shore and off-shore technological capabilities with spatial tools for addressing marketing and retail strategies, and insurances and healthcare systems. Taking a multidisciplinary approach for using AI, this book provides a single comprehensive reference resource for undergraduate, graduate, business professionals, and related disciplines. The book presents a collection of peer-reviewed articles from the International Conference on Advances and Applications of Artificial Intelligence and Machine Learning - ICAAAIML 2020. The book covers research in the areas of artificial intelligence, machine learning, and deep learning applications in healthcare, agriculture, business and security. This volume contains research papers from academicians, researchers as well as students. There are also papers on core concepts of computer networks, intelligent system design and deployment, real-time systems, wireless sensor network, sensors and sensor nodes, software engineering, and image processing. This book will be a valuable resource for students, academics and practitioners in industry working on AI applications. Machine Learning: An Artificial Intelligence Approach contains tutorial overviews and research papers representative of trends in the area of machine learning as viewed from an artificial intelligence perspective. The book is organized into six parts. Part I provides an overview of machine learning and explains why machines should learn. Part II covers important issues affecting the design of learning programs—particularly programs that learn from examples. It also describes inductive learning systems. Part III deals with learning by analogy, by experimentation, and from experience. Parts IV and V discuss learning from observation and discovery, and learning from instruction, respectively. Part VI presents two studies on applied learning systems—one on the recovery of valuable information via inductive inference; the other on inducing models of simple algebraic skills from observed student performance in the context of the Leeds Modeling System (LMS). This book is intended for researchers in artificial intelligence, computer science, and cognitive psychology; students in artificial intelligence and related disciplines; and a diverse range of readers, including computer scientists, robotics experts, knowledge engineers, educators, philosophers, data analysts, psychologists, and electronic engineers. Was Rahman's AI and Machine Learning achieves that rare balance of...
making a difficult and complex topic accessible to non-specialists, without dumbing down. He starts with an enlightening and entertaining explanation of what artificial intelligence (AI) is and how it works. This includes often-overlooked fundamentals like what we actually mean by 'intelligence', artificial or otherwise. Rahman brings his explanations to life with lucid and, at times, surprising examples of AI already in use around us. He takes these back to first principles, deftly avoiding any need to understand the maths or computing involved. This allows him to demystify what the technology is really doing and show us that much of it is reassuringly mundane, despite the hype. This distinctive approach comes into its own when examining the challenges and risks of AI. It allows the author to remove the drama and fear of sensationalized headlines and doom-laden movie plots. In their place, he offers an insightful analysis of how the major issues surface, why we have for addressing them and why some dilemmas may prove intractable. A must-read to understand the reality and implications of AI beyond the hype! "What does AI mean for your business? Read this book to find out." — Hal Varian, Chief Economist, Google Artificial intelligence does the seemingly impossible, magically bringing machines to life--driving cars, trading stocks, and teaching children. But facing the sea change that AI will bring can be paralyzing. How should companies set strategies, governments design policies, and people plan their lives for a world so different from what we know? In the face of such uncertainty, many analysts either cower in fear or predict an impressively sunny future. But in Prediction Machines, three eminent economists recast the rise of AI as a drop in the cost of prediction. With this single, masterful stroke, they lift the curtain on the AI-is-magic hype and show how basic tools from economics provide clarity about the AI revolution and a basis for action by CEOs, managers, policy makers, investors, and entrepreneurs. When AI is framed as cheap prediction, its extraordinary potential becomes clear: Prediction is at the heart of making decisions under uncertainty. Our businesses and personal lives are riddled with such decisions. Prediction tools increase productivity--operating machines, handling documents, communicating with customers. Uncertainty constrains strategy. Better prediction creates opportunities for new business structures and strategies to compete. Penetrating, fun, and always insightful and practical, Prediction Machines follows its inescapable logic to explain how to navigate the changes on the horizon. The impact of AI will be profound, but the economic framework for understanding it is surprisingly simple. Machine Learning and Artificial Intelligence in Marketing and Sales explores the ideas, and the statistical and mathematical concepts, behind Artificial Intelligence (AI) and machine learning models, as applied to marketing and sales, without getting lost in the details of mathematical derivations and computer programming. This book is a multi-disciplinary effort that involves world-wide experts from diverse fields, such as artificial intelligence, human computer interaction, information technology, data mining, statistics, adaptive user interfaces, decision support systems, marketing, and consumer behavior. It comprehensively covers the topic of recommender systems, which provide personalized recommendations of items or services to the new users based on their past behavior. Recommender system methods have been adapted to diverse applications including social networking, movie recommendation, query log mining, news recommendations, and computational advertising. This book synthesizes both fundamental and advanced topics of a research area that has now reached maturity. Recommendations in agricultural or healthcare domains and contexts, the context of a recommendation can be viewed as important side information that affects the recommendation goals. Different types of context such as temporal data, spatial data, social data, tagging data, and trustworthiness are explored. This book illustrates how this technology can support the user in decision-making, planning and purchasing processes in agricultural & healthcare sectors. Understand the fundamentals and develop your own AI solutions in this updated edition packed with many new examples. Key Features AI-based examples to guide you in designing and implementing machine intelligence Build machine intelligence from scratch using artificial intelligence examples Develop machine intelligence from scratch using real artificial intelligence Book Description AI has the potential to replicate humans in every field. Artificial Intelligence By Example, Second Edition serves as a starting point for you to understand how AI is built, with the help of intriguing and exciting examples. This book will make you an adaptive thinker and help you apply concepts to real-world scenarios. Using some of the most interesting AI examples, right from computer programs such as a simple chess engine to cognitive chatbots, you will learn how to tackle the machine you are competing with. You will study some of the most advanced machine learning models, understand how to apply AI to Blockchain and Internet of Things (IoT), and develop emotional quotient in chatbots using neural networks such as recurrent neural networks (RNNs) and convolutional neural networks (CNNs). This edition also has new examples for hybrid neural networks, combining reinforcement learning (RL) and deep learning (DL), chained algorithms, combining unsupervised learning with decision trees, random forests, combining DL and genetic algorithms, conversational user interfaces (CUI) for chatbots, neuromorphic computing, and quantum computing. By the end of this book, you will understand the fundamentals of AI and have worked through a number of examples that will help you develop your AI solutions. What you will learn Apply k-nearest neighbors (KNN) to
language translations and explore the opportunities in Google Translate Understand chained algorithms combining unsupervised learning with decision trees Solve the XOR problem with feedforward neural networks (FNN) and build its architecture to represent a data flow graph Learn about meta learning models with hybrid neural networks Create a chatbot and optimize its emotional intelligence deficiencies with tools such as Small Talk and data logging Building conversational user interfaces (CUI) for chatbots Writing genetic algorithms that optimize deep learning neural networks Build quantum computing circuits Who this book is for Developers and those interested in AI, who want to understand the fundamentals of Artificial Intelligence and implement them practically. Prior experience with Python programming and statistical knowledge is essential to make the most out of this book. Copyright code: dead1a1d52e6154ecce86d083ea3646